
AmCham June Newsletter

1 message

American Chamber of Commerce in New Zealand Inc <admin@amcham.co.nz>

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May/June - 2018

Welcome to our May/June AmCham Newsletter

As you will see we have a new format newsletter - please let me have any feedback. It is more compact; most articles are shortened, with links to read more on our website.

The success stories with the USA are no longer included - instead you can read them as they are published on our [AmCham NZ LinkedIn](#) page (**please follow us**) or on the [Latest News](#) page on our website. This page has an RSS feed if you want to subscribe to the latest news service.

AmCham Wellington reception held at Parliament

AmCham's annual Wellington reception was held in the Grand Hall of parliament in early April. The event was sponsored by eBay and hosted by the Hon Anne Tolley. Members and guests had the opportunity of meeting with over 20 MP's.

Ms Tolley spoke about the strong US NZ connections and similar business issues as addressed in US Chamber President's 2018 State of American Business speech. U.S. Ambassador Scott Brown spoke about the strong government to government relationship and business connections.



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AmCham would like to thank The Hon Anne Tolley and Kristen Foster, eBay's Director, Government Relations Australia, NZ & Japan - Acting Head, GR, South East Asia for their support of the reception.

AGM appointments and President's report



AmCham's AGM was held on 29th May at the Auckland University of Technology. The following were reappointed as office bearers:

- **Graham Lintott**, Lockheed Martin, President
- **Stephen Titter**, Hahaei Consulting, Treasurer
- **Eric Mahoney**, Castle Point Funds Management, Vice President

Other Directors – **Michel Brick** (Microsoft); **Tim Ritchie** (Meat Industry Assoc); **Alex Broughton** (BusinessIQ); **Kate Kearins** (AUT); **Robert Falvey** (Minter Ellison Rudd Watts); **Mike Smith** (IBM), **Jonathan Mason** (Air NZ, Westpac, Zespri, Vector, NZ Assets Management); **Derek Syme** (Citibank); **Matthew Cheetham**

(NZ Screen Assoc/Motion Picture Assoc of USA); **Gareth Richmond** (Pfizer); **Sue Ironside** (Baldwins) and **Bridget Coates** (Kura Nutrition and White Cloud Dairy Innovation, Reserve Bank, Tegel, Golden Seeds).

Ada Echetebe, Partner of Norris Echetebe Law and chair of the AmCham Future AmCham Committee, was appointed to the board.

Elsbeth Carroll stepped down as the AUT Student on the AmCham board and **Anton Tyers** was appointed as the 2018 AUT Student on the AmCham board. We wish Elspeth all the very best for her further studies at Harvard.

[Click here for a copy of the President 's report to the AGM](#)

AmCham would like to thank Kate Kearins and the Auckland University of Technology team for hosting our board meeting, AGM and post AGM reception for the seventh year.

Ohio State University project

During May, AmCham hosted a group of four students from Ohio State University who were in New Zealand to work on a research project about ease of doing business. The team of Sanjana Chidambaram, Emma Yabs, Alicia Bailey and Armann Malhotra interviewed and surveyed over 70 US and NZ companies and a copy of their findings can be found on our website.

[Download the report](#)

Our thanks to the Ohio State team, Pattillo & Associates Pty. Ltd, IBM NZ for providing office space for the group and everyone who participated in the interviews and surveys.

AmCham hosts CODEL Walden

AmCham recently hosted a group of seven U.S. Congressmen led by Chairman Greg Walden (R-OR) of the Energy and Commerce committee. Other members were - Rep

Fred Upton (R-MI); Rep John Shimkus (R-IL); Rep. Gene Green (D-TX); Rep Billy Long (R-MO); Rep Bill Flores (R-TX) and Rep Earl "Buddy" Carter (R-GA)

AmCham took the opportunity to request the CODEL support of the Kiwi Bill in Congress.



North American

Heads of Mission breakfast



AmCham hosted a breakfast for Ambassador Tim Groser (DC), Consul General Maurice Williamson (LA) and High Commissioner Daniel Mellsop (Ottawa).

Despite possible trade wars brewing between the U.S. and other major economies, all were very optimistic about the future for NZ companies in their markets as it is still "business as usual" with plenty of opportunities.

US universities visit Auckland

Over the last month AmCham has provided briefings and networking for four visiting US universities – Baylor (TX); Loyola Marymount (CA); Virginia; and South Carolina.

AmCham would like to thank US Consul General Melanie Higgins and our members who spent time to meet with these groups and share their stories.

Recorded music revenues grow to just shy of \$100 million

Streaming revenue grows by 41.6 per cent. Digital now accounts for more than 70 per cent of music consumption locally

For the third year in a row the New Zealand music industry has experienced double-digit percentage growth with wholesale revenue growing by 14.6 per cent in 2017 to \$98.8m, driven largely by New Zealand's ever-increasing adoption and use of music streaming services.

Recorded Music NZ CEO Damian Vaughan says: "We're thrilled to report New Zealand's recorded music industry continued its upwards trajectory in 2017. As the local music industry has innovated, adapted and evolved in recent years we are without question a predominantly digital industry here in Aotearoa."

[Read more](#)



United expands service between San Francisco and Auckland

Beginning in April 2019, United will extend service between Auckland and its West Coast hub in San Francisco to year-round with three-times-weekly service. United's extensive route network in San Francisco, provides connections to the United States, Canada, and Latin America. United operates more than 290 daily flights from its hub at San Francisco International Airport to 79 airports across the U.S. and 26 international destinations. Tickets for the expanded San Francisco schedule will be available on united.com and airnewzealand.com later this year.

United service between San Francisco and Auckland will operate with a Boeing 777-300ER between November and March and will operate with Boeing 777-200ER aircraft between April and October.

Digital performance agency seeks US market insights

[Uprise](#) is a digital performance agency that unlocks the potential of ambitious, high growth, global companies. They are one of only five other agencies in the world that have a revenue model based on how well their recommendations perform for their clients. Uprise is launching in San Francisco and would like further market insights.

They would like to talk to members in marketing and innovation on the West Coast to learn from their experiences and industry knowledge.

Voting in the 2018 U.S. elections

Your vote counts! Did you know that many U.S. elections for house and senate seats have been decided by a margin smaller than the number of ballots cast by absentee voters?

All states are required to count every absentee ballot as long as it is valid and reaches local election officials by the absentee ballot receipt deadline.

[Read more](#)

Tourism

News, views and information for Amcham's Business Travellers from Grant Bevin of ATPI Business World Travel including new airline routes, the world's longest flight, Auckland's newest hotel and the All Blacks Tour to US during November.

[Read more](#)

Events

2018 AmCham-DHL Express Success & Innovation Awards dinner

Entries have closed and the judges will announce the finalists on 5th July. Tickets are now on sale and we are expecting a full house with over 400 attendees so get in quick.

BUY TICKETS HERE

2nd July

Wellington CEO lunch (invite only)

24th July

Auckland CEO lunch (invite only)

16th August

2018 AmCham-DHL Express Success & Innovation Awards dinner.

29th August

Auckland CEO lunch (invite only)

10th September

Growth faculty event - 4 Disciplines of Execution; Chris McChesney LIVE

16th October

An audience with Sunny Bates, Founder & CEO of Sunny Bates Associates, NY in Auckland

Member News

New members

EROAD Ltd, Auckland – Steven Newman, CEO - EROAD is a fully integrated technology, tolling and services provider, based in Auckland, New Zealand. We were the first company in the world to implement a GNSS/cellular-based road charging solution across an entire country. We design and manufacture in-vehicle hardware,

operate secure payment and merchant gateways and offer web-based value-added services. RUC compliance; Health & Safety; Fleet Management. www.eroad.com

Creative Agency Secrets Ltd, Auckland – Rebecca Caroe, CEO - Creative Agency Secrets are experts in Business to Business (B2B) digital marketing execution. We unlock marketing success for you using robust techniques and a wealth of experience accumulated since we started in 2010. We help you get new paying clients for your products and services. We're all about increasing sales, driving traffic and increasing return on investment. Our clients quickly get payback from a marketing investment. www.creativeagencysecrets.com

Creative Agency Secrets are working on the marketing for AmCham.

Maria Barclay, Auckland – American living in NZ working remotely for the New York office of Thomson Reuters US.

People on the move:

Simon Tucker has left MFAT to rejoin Fonterra Co-operative Group as Director of Global Stakeholder Affairs

Ryan Bessemer has been appointed CEO of Trustees Executors Limited

Minter Ellison Rudd Watts has appointed Sarah Thirlwall as Chief Digital Officer

Veronique Delattre is the new General Manager of the Pullman Auckland Hotel.

Nadia Yu has moved to be Vice President, APAC Franchise Lead, Cardiovascular and Speciality Solutions Group at Johnson & Johnson in Sydney. Juliet Hull is the new NZ General Manager for Johnson & Johnson.

Wes Nobelius has returned to Sydney as Executive Manager – Qantas Group Pilot Academy with Georgia Blackburn appointed as Qantas's Regional General Manager, NZ, Pacific Islands & South America.

Thanks to our key sponsors



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