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In Conjunction with



Present

The 2023 AmCham-DHL Express Success   
& Innovation Awards

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**  
  
AMCHAM SUCCESS & INNOVATION AWARDS**

In 2000 the American Chamber of Commerce in New Zealand introduced these Awards to celebrate success and innovation in business relationships with the USA. This event has now become a highlight of our year and with trade between the two countries continuing to expand, we expect even more interest in these Awards.

The American Chamber of Commerce in New Zealand and DHL Express are pleased announce the launch of the 2023 Awards.

**THE CATEGORIES**

**3 Exporter of the Year to the USA awards.   
To allow us greater flexibility there are no set categories for the three exporter awards. Once applications are in the judges will decide on three categories.   
The winners receive an Economy Plus® Round Trip Ticket to the USA from United Airlines  
  
Bilateral Connections Award**This award is for a person, group, or organization that has made significant contributions to strengthening ties between New Zealand and the United States. The contributions can have been made in any field that complements the deep political and economic ties between the two countries including education, science, research, culture, arts, sports, and other sectors. **The winner receives an Economy Plus® Round Trip Ticket to the USA from United Airlines**

**Investor of the Year to or from the USA  
The winner receives an Economy Plus® Round Trip Ticket to the USA from United Airlines  
  
Contribution to Tourism with the USA**To recognize the passion and dedication that a tourism entity has contributed to the growth of travel & tourism between New Zealand and the USA or vice versa. This award is given to a tourism entity or organization that has given valuable contribution and shown innovation, creativity and uniqueness resulting in increased awareness & visitation of tourists between New Zealand and the USA or vice versa.  
**The winner receives an Economy Plus® Round Trip Ticket to the USA from United Airlines**

**As Sustainability and Climate Change are such an important issue, we will select one for the finalists to receive a Commitment to sustainability/Climate Change award.  
  
One of the above winners will be selected to be the overall Supreme Award Winner.**

**AmCham Support of the Year**

**THE JUDGES:**

BRIDGET COATES, Chair, Centre for Sustainable Finance  
GARETH COLEMAN, Head of Trade & Supply Chain, ANZ Bank  
SUE IRONSIDE, Director, Ironside McDonald Intellectual Property  
HAL JOSEPHSON, President, MediaSense Inc.  
MIKE RILEY, Managing Partner, Cress Global

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**HOW DOES THE PROCESS WORK?**

1. 1 April entries open  
2. 30 May applications close  
3. Week of 26 July entrants interviewed by awards judges  
4. 29 August Awards dinner in Auckland.

**DOES MY BUSINESS QUALIFY?**

You must be involved in one of the following – tourism supplier/destination/ tour operator/ tourist transport company/ tourist association/ travel agency and have been working with tourism to or from the USA during the last 12 months from 1 June 2022. You do not have to be an AmCham member.

**THE CRITERIA**

This award recognizes the passion and dedication that a tourism entity has contributed to the growth of travel & tourism between New Zealand and the USA or vice versa. The judges are looking for any organization that has given valuable contribution and shown innovation, creativity and uniqueness resulting in increased awareness & visitation of tourists between New Zealand and the USA or vice versa  
  
We require entrants to submit a 3–5-minute video elevator pitch covering:

- An overview on the nature and history of the business and how does it impact tourism between the USA and New Zealand. Please describe the value your company adds to this category

- What activities you undertake to drive tourism between the USA and New Zealand.

- Your activity and innovation throughout the company alongside results, specific to USA/New Zealand. What have you done specifically to increase business between New Zealand and the USA.

- The number one reason you believe you are successful in your field. Please describe why you believe this is the case and give one example from the last 12 months that you are most proud of that made the biggest difference to your organization.

- Your commitment to sustainability and social impact - Locally, what corporate citizenship initiatives are you involved with? What impact do they have on your business?

Companies entering the competition are not expected to submit any details or data which would be considered proprietary in nature, however we do require key information on which to make our assessments ensures appropriate winners are determined and are prepared to sign confidentiality agreements with any entrant.

**HOW DO I ENTER?**

1. Complete the official entry form and send it along with a 3–5-minute video elevator pitch by email to awards@amcham.co.nz

2. All applications should be received by 5.00pm 30 May 2023.



3. Finalists once announced will be contacted to arrange a time to meet with the judges for an in-depth question session, either face to face or via video/Skype.

The awards will be presented at a dinner ceremony on 29th August 2023 in Auckland. Tickets cost $275 (inc. GST) each. Finalists from outside Auckland are responsible for their own travel and accommodation costs and arrangements to attend the Awards dinner.

If you have any questions, please contact:

Mike Hearn  
Executive Director   
American Chamber of Commerce in New Zealand Inc.  
Tel: 09-309-9140 Mob: 021-707-506  
Email: mike@amcham.co.nz

The small print

» Your entry (except for the announcement of the company name as finalist and/or winner) will remain confidential.  
» Finalists, once announced, will be required to submit a 60 second video outlining what the company/organisation or individual does and their relationship with the USA that will be shown at the dinner.  
» On the night, award winners will be expected to have 3–5-minute interview with our MC.  
» The international travel prizes must be used by 30 July 2024.  
» Winners are responsible for any travel costs to Auckland or Christchurch, all taxes in New Zealand and the USA, accommodation costs in the USA and any other costs incurred.  
» Travel on United Airlines is subject to space being available when reservations are made.  
» Travel does not qualify for frequent flyer points  
» The judge’s decision is final. No correspondence will be entered into.  
» Judges are required to disclose any conflict of interest and will be excluded from the judging process where conflicts arise.  
» AmCham accepts no responsibility for your entry or any supporting material sent in with your entry and cannot guarantee their return.  
» Winners may be given the opportunity of providing a presentation on their company at an AmCham function to be held later in the year following the Awards dinner.  
» Winners agree to provide media partner interviews.

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**OFFICIAL ENTRY FORM**

|  |  |
| --- | --- |
| **Full and correct name of company or entrant (to be put on award)** |  |
| **Contact Person** |  |
| **Title** |  |
| **Email** |  |
| **Telephone** |  |
| **Mobile** |  |
| **Website** |  |
| **Twitter a/c @** |  |
| **Other social media #** |  |

**Category entered**

|  |  |
| --- | --- |
| **Exporter of the Year to the USA** |  |
| **Contribution to Tourism with the USA** |  |
| **Bilateral Connections with the USA** |  |
| **Investor to or from the USA** |  |

**YES**

|  |  |
| --- | --- |
| **Video submitted** |  |